



# ULI San Francisco Young Leaders Group

## OVERVIEW

In 2003, ULI launched the Young Leaders Group (YLG) in San Francisco to foster the involvement of under-35-year olds and develop knowledge and skills for the next generation of responsible real estate industry leaders. Today, the ULI San Francisco District Council boasts one of the largest YLG group with 520 members across the Bay Area – including 150 students – led by an active 25-person volunteer Steering Committee.

The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. The ULI San Francisco YLG aims to create opportunities for young professionals to develop skills and build relationships that will help advance their careers, foster a connection to, and an understanding of, thoughtful land use and development practices, and to build a desire to remain active in the San Francisco Bay Area District Council after they pass the Young Leader age threshold.

### **ULI San Francisco's YLG believes in Leading with Content and Rewarding with Cocktails.**

We have pioneered and implemented content-rich programs that help foster career and educational development, allow members to network with one another and offer access to senior industry leaders.

### **Educational Programs**

- **Peer-to-Peer Workshops** - Workshops taught from the perspective of someone who remembers 'what it's like not to know', to help fellow Young Leaders better understand different segments of the real estate industry. ULI Members Only.
- **Fireside Chat & Lunching with Leaders** - An opportunity to sit down with Bay Area real estate icons and gain perspective regarding leadership, career paths, success, and what ULI means to them. ULI Members Only.
- **Deal Crawl and Kickin' the Bricks** - An all-access tour of prominent San Francisco construction projects at various stages of development.
- **Ventures in the Vineyard** - An annual, day-long excursion to Napa Valley to tour the region's newest development projects.

### **Mentoring & Career Initiatives**

- **Learn From the Best** - Candid roundtable conversations with 15 leading industry executives on lessons learned, tricks of the trade, career paths and personal anecdotes.
- **Mentor Program** - Small groups of young leaders are paired with a ULI real estate veteran for a year-long exchange of career advice and professional expertise. ULI Members Only.
- **Student Mentor Program** - Real Estate MBAs are paired with Young Leaders for a 1-1 exchange of professional advice. Currently, UC Berkeley students only.
- **SelectLeader's Real Estate Job Network** - ULI members can post and search top real estate jobs from more than 5,000 of the industry's premier employers. ULI Members Only.

### **Community Outreach**

- **Philanthropy** - The Young Leaders Group has supported Rebuilding Together San Francisco for the past two years.
- **UrbanPlan** - ULI Members lead high school and university student development teams in responding to an RFP to redevelop a 5 ½ block site in a fictitious city, discovering the dynamic challenges of development along the way.
- **Policy and Practice** - Known for objective, nonpartisan research, ULI convenes forums to exchange ideas and information on relevant issues such as crime, brownfields, greenfields, and quality of life.



# Young Leaders Group

## Get Involved: Join Today

Strengthen your relationships and find new opportunities: Join the network of 30,000 ULI Members worldwide.

YLG Membership: \$250 annually  
Student Membership: \$90 annually

ULI Membership includes:

- Discounted registration to all the District Council programs and exclusive YLG events
- Invitations to member-only events like Peer-to-Peer Workshops, Fireside Chats & the Mentor Program.
- A subscription to Urban Land Magazine
- Access to ULI's 30,000 member database

For a full list of benefits, please see [www.ulisf.org](http://www.ulisf.org).

Call ULI Customer Service at 1-800-321-5011 or visit [www.uli.org/joinULI](http://www.uli.org/joinULI)

### WANT TO KNOW MORE?

Contact our YLG Membership Co-Chairs:

**Becky Zegar**, [bzegar@studiosarch.com](mailto:bzegar@studiosarch.com) or (415) 732-5321

**Michelle Yip**, [myip@orrick.com](mailto:myip@orrick.com) or (415) 773-5897

Want to get involved in the East Bay or Peninsula/South Bay?  
Contact our regional Co-Chairs:

**East Bay:**

**Matt Weber**, [Matt.Weber@acgov.org](mailto:Matt.Weber@acgov.org) or (510) 670-6164

**South Bay:**

**Nick Raby**, [nicholas.raby@berliner.com](mailto:nicholas.raby@berliner.com) or (408) 938-2581

**Jessie Woodyard**, [jwoodyard@barryswensonbuilder.com](mailto:jwoodyard@barryswensonbuilder.com) or (408) 998-1737



### Why I Joined ULI...

**Nevena Vidic**, Associate Director, Asset Management with **UBS Realty Investors** and **ULI SF YLG Co-Chair**

How has the ULI YLG been helpful in starting your career?

*One thing that has been especially beneficial for me during these first years of my career is the multitude of educational and professional development opportunities that ULI and the YLG provide.*

*I get a real time overview of what is going on in other companies and related sectors of the real estate industry. I enjoy in-depth, behind the scenes tours of deals through events such as the Deal Crawl and the Kickin' the Bricks series. I have access to the wisdom of top real estate executives through Learn from the Best and the Fireside Chat series.*

How did you progress to the current position you are in now?

*Through networking. I joined the ULI YLG and got to know people in the industry. I learned about companies who were hiring through the ULI network.*

Why is ULI membership so valuable in the current economy?

*The turmoil which our industry has been experiencing has affected all of us and has perhaps dramatically changed the course of our careers and work. Having a mentor or group of mentors that can share experiences and give feedback is more important right now than ever. YLG events such as Peer-to-Peer Workshops, Lunching with Leaders and the Mentor Program are the perfect venues for this type of constructive interaction and idea sharing.*



Learn more about the YLG at [www.ulisf.org](http://www.ulisf.org) under get involved/young leaders group